

MATT MOREAU

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Salesforce Trailblazer

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PROFILE

I am a consultant, developer, writer, trailblazer and enthusiast with over a decade of experience working with local, regional, and national brands as well as government entities. I enjoy the challenge of finding the right solutions for each project's unique needs and ensuring that the client is properly trained on the product. I'm highly coachable, receptive to feedback, and always willing to learn a new tool. Not one to hide behind a monitor, I'm equally comfortable building solutions and client relationships alike. Equally quick with response times and turnarounds, I'm just a call away.

EXPERIENCE

Lead Salesforce Consultant, Port & Starboard; Virginia Beach, VA — 2021-2024

Responsibilities include defining client needs, writing design documents, building solutions, writing testing scripts, writing user acceptance testing and writing training documentation. Responsible for providing training sessions in person, over zoom, and recorded video. Major clients include Prosper Insurance, City of Chesapeake Economic Development, City of Richmond Economic Development, and the Hampton Roads Alliance.

Web Developer, Tidewater Community College; Norfolk VA — 2015-2021

Responsible for building and maintaining web assets. Sites built in Wordpress, along with administration within Salesforce and Pardot. Responsible for server level updates, custom development, as well as help desk requests. Responsible for bringing multiple sites up to 508 Compliance. Responsible for writing, distribution and teaching of training materials and production of newsletters. Known for establishing relationships across departments with quality work and customer care.

Front End Web Developer, Web Teks; Chesapeake, VA — 2014-2015

Responsible for the development of sites in Wordpress, Drupal, and Joomla, as well as writing specification documents and QA Testing Scripts for multiple platforms. Responsible for testing sites built in-house as well as by contracted developers. Major clients include Comcast, Operation Smile, Anthem, and LifeNet Health.

Production Manager, Ciniva Web Agency; Norfolk, VA — 2010-2014

Responsible for the development of Wordpress sites, maintenance of custom legacy CMS sites, as well as customer service for multiple accounts. Major clients include Maersk Line Limited, Currituck County Board of Tourism, and Bon Secours.

EDUCATION

Marist College, Poughkeepsie, New York — B.S. Digital Media, Minors in Studio Art, Photography